Information (for adopters / users/ fosters)  
 Regulatory Information on Breeding and Keeping Pets within Canada.  
 Difference between registered vs certified.  
 Registry websites and Breeding Codes of Ethics  
 How to read a pedigree (Cats, Dogs)  
 Travelling and Importing Regulations  
 What is an ethical breeder?  
 How to find/choose an ethical supplier for your pet.  
 Printable Checklist of information you want on your pet.  
 What does the verified badge mean on the pet supplier brought up in my quiz results?  
 Pet Owner Forums   
 Lost & Found Section  
 Foster Database

Ask a vet?

Breed list with applicable traits – quick match option

Access their pet insurance through site (add in)

Shelters / Rescue Organizations  
 Ability to add content and customize your page within the platform.  
 Link your other social media platforms.  
 Animal Digital Cards (Pictures, data, pedigrees, price) – sharable to social media platforms  
 Adoption / Foster Questionnaire Builder  
 Adoption / Foster Contract Builder with a “docusign” feature  
 Digital Waitlist for specific breeds / characteristics  
 Quick view of payments, questionnaires, and automatic email for acceptance.  
 Secure site for financial transactions  
 Direct contact from platform to preferred method of contact.  
 Digital forms  
 Events Page to post upcoming events in the area.  
 Foster Database

Full software option to run their business including crm, accounting tie ins, and animal tracking

Breeders  
 Ability to add content and customize your page within the platform.  
 Link your other social media platforms.  
 Animal Digital Cards (Pictures: digital tagging, data, pedigrees, price)) – sharable to social media platforms  
 Quick checkboxes for things included in price. (Eg – blanket, toy, food, etc.)  
 Adoption Questionnaire Builder  
 Adoption Contract Builder - have standard terms and they can add them or create their own. Mark to show consumer the deviations from standard with a “docusign” feature  
 Digital Waitlist for specific breeds / characteristics  
 Quick view of payments, questionnaires, and automatic email for acceptance.  
 Secure site for financial transactions  
 Direct contact from platform to preferred method of contact.  
 Open/closed waitlist linked to quiz results.  
 Digital forms

Tick boxes for each animal registry  
 Events Page to post upcoming events in the area.  
 Full software option to run their business including crm, accounting tie ins, and animal husbandry/ breeding software.